



Bumble and bumble brings its Global Artistry to the 76th Cannes Film Festival with Four Top Celebrity Hairstylists

Cannes, France, May 12th, 2023 – Bumble and bumble, the authority in professional hair care and styling products, is proud to bring its editorial and backstage expertise to the upcoming 76th Cannes Film Festival red carpet. A roster of global editorial artists will create glamorous looks using the brand's pro-curated, backstage-vetted, and life-tested hair products.

At the festival, Bumble and bumble will be hosting a Glam Room at the Ritz-Carlton, where guests walking the red carpet will enjoy tailored hair services from four of the industry's top hair professionals, Bb.Pros Andrea Soriga (IT), Michael Meyer (DE), Stefanie Miller (DE), and Fatou (FR). Attendees will also receive makeup services to complete their look.

An essential in the Glam Room, and starting point for any Cannes red carpet look, is the brand's #1 best seller, Bb.Hairdresser's Invisible Oil Primer. The multitasking Primer for all hair types has shown to instantly cut frizz by 50% compared to untreated hair, and stay that way all day, even in extreme humidity, making it key for maintaining styles from day to night during the festival.

Powered by a signature 6-oil blend, Bb.Hairdresser's Invisible Oil Primer provides heat protection up to 232°C, has UV filters to help protect hair against the drying effects of the sun, helps protect color from fading for up to 16 washes, detangles to help protect against breakage, smoothes, softens, and adds shine. With these breakthrough benefits, the multitasking leave in treatment is a must-have product to bring and use in Cannes.

#BbBackstage #BbgoestoCannes #GlamUpWithBb

About Bumble and bumble.

Bumble and bumble began as a New York City salon in 1977, where Bumble and bumble hairdressers clipped, colored and styled their way into prominence in magazines, on runways, and backstage around the world.

The brand is inspired by masters of the craft – hair stylists and colorists who are obsessed with technical and artistic excellence through bold self-expression. Bumble and bumble invents products to meet these professionals' exacting standards that are also easy enough for anyone to use. From the iconic, wave-enhancing Surf Spray to the bestselling, mega moisturizing Hairdresser's Invisible Oil range, these well-loved products are used by the pros in Bumble and bumble salons and by millions of people around the world at home every day.

At Bumble and bumble, we believe in really great hair on your own terms.



Bumble and bumble

Our mission – to provide a range of high-performing products and techniques inclusive of every hair type, texture, and styling preference so that you can create the hair you want every day, every night, every time.

Pro-curated, backstage-vetted, and life-tested for real, powerful results.

Hairstylist Bios

FATOU

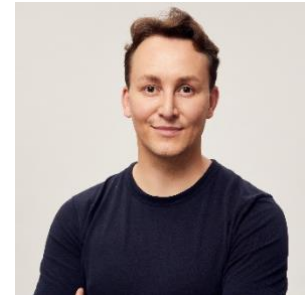
Based in Paris, Fatou has always been passionate about hairstyling. She is well known for her expertise and creativity and has worked with many luxury brands such as Dior, Louis Vuitton, and Balmain for shootings. Her talent also enabled her to be a reference for celebrities. She styles VIP/Influencers during Cannes Film Festival, Fashion Week and for covers of magazines. For example, she has worked with Lena Mahfouf, Nour Arida or Flora Coquerel.



 [@fatoudidmyhair](https://www.instagram.com/fatoudidmyhair)

MICHAEL MEYER

With his extensive experience of over a decade in the hair and makeup industry, Michael has honed his skills, becoming an expert and an incredibly successful hairstylist and makeup artist. Known for his professional, innovative, and courteous approach to his work, he is very requested by campaigns, editorials, and celebrities like Alexa Chung and Ewan McGregor.



 [@michael.mua](https://www.instagram.com/michael.mua)

STEFANIE MELLIN

Stefanie started in 2014 as Hair & Make-up Trainee. Over the years, the German beauty expert has received a lot of experience in the fields and now works independently as a celebrity hair & make-up artist, working with international profiles like Olivia Palermo, Conchita Wurst and Lisa Vicari.



 [@stefanie.mellin.official](https://www.instagram.com/stefanie.mellin.official)

Bb.

Bumble and bumble

ANDREA SORIGA

Andrea Soriga is a young, successful celebrity hairstylist that has the ability to be daring with his creations since the very beginning. He started his career working with Italian pop star Elodie and went immediately viral thanks to one of his hairstyles during Sanremo Festival in 2021. He is the preferred hairstylist of many influencers like Giulia De Lellis and Giulia Salemi, and has worked also during the Met Gala 2022.



 [@andresoriga](https://www.instagram.com/andresoriga)

Helpful Contacts

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